



INSTITUTE  
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# Apprenticeship starts

August 2020



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# Apprenticeship Starts - August 2020

## Introduction

The following examines data released from the Department of Education (DfE) regarding apprenticeship starts in England. Yearly data works is on an August to July basis, and so this DfE data release includes July 2020 data which enables us to calculate the year total for 2019/20. However, caution should be made as July data is provisional and will be finalised along with yearly totals over the coming months. However, this report can be used to give an indication of trends in apprenticeship starts.

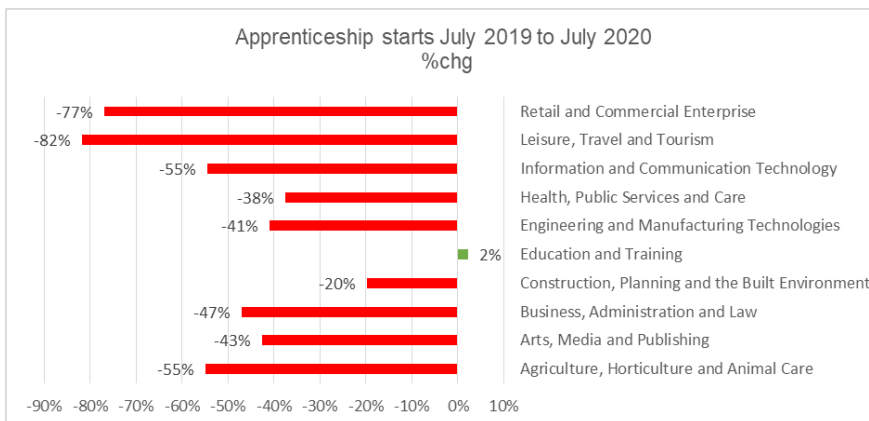
## Summary results

- Apprenticeship starts in July 2020 has fallen by 49% compared to the same time period the previous year.
- Indications are that apprenticeship starts are 20% lower in 2019/20 compared to 2018/19.
- There were 307 automotive apprenticeship starts in July 2020 compared to 756 in July 2019 - a fall of 59%.
- Automotive apprenticeship starts have fallen by a third in 2019/20 compared to 2018/19.
- Some automotive apprenticeships have seen an increase in starts this year, including Heavy vehicle service & maintenance technician and Autocare technician.
- Automotive apprenticeships have been falling since 2016/17.
- Comparing the second half of the year clearly shows the impact of Covid-19 on apprentice starts when monthly starts have been the lowest ever rates in automotive apprenticeship starts.
- Supporting occupation apprenticeship starts have fallen by 50% in July 2020 compared to July 2019, with Retailer apprenticeship starts seeing the largest percentage fall.
- Indications are that supporting occupation apprenticeship starts are 26% lower in 2019/20 compared to 2018/19.
- Supporting occupation apprenticeships had been on a positive trajectory until 2019/20 however Covid-19 has significantly impacted starts in the second half of 2019/20.
- On average, the largest proportion of automotive apprenticeship starts are the under 19s on average 58% of starts. The reverse is the case for supporting occupations where on average 74% of starts are over 25.
- Proportionally, the age makeup of both automotive and supporting occupation apprenticeship starts has not significantly changed in 2019/20. This indicates that Covid-19 has not disproportionality affected any particular age group.

## High level subject area

### Apprentice starts – July and full year comparison

	Mthly Comparison			Year Comparison		
	July 19	July 20	% chg	2018/19	2019/20	% chg
Agriculture, Horticulture and Animal Care	406	183	-55%	6649	5664	-15%
Arts, Media and Publishing	54	31	-43%	996	1195	20%
Business, Administration and Law	7612	4034	-47%	118646	92631	-22%
Construction, Planning and the Built Environment	638	512	-20%	22533	21247	-6%
Education and Training	344	352	2%	7109	7575	7%
Engineering and Manufacturing Technologies	3184	1878	-41%	59968	50187	-16%
Health, Public Services and Care	8599	5372	-38%	97715	79686	-18%
Information and Communication Technology	1681	763	-55%	21111	17935	-15%
Leisure, Travel and Tourism	944	171	-82%	7216	4907	-32%
Retail and Commercial Enterprise	4380	1011	-77%	51303	32722	-36%
<b>Total</b>	<b>27842</b>	<b>14307</b>	<b>-49%</b>	<b>393375</b>	<b>314018</b>	<b>-20%</b>

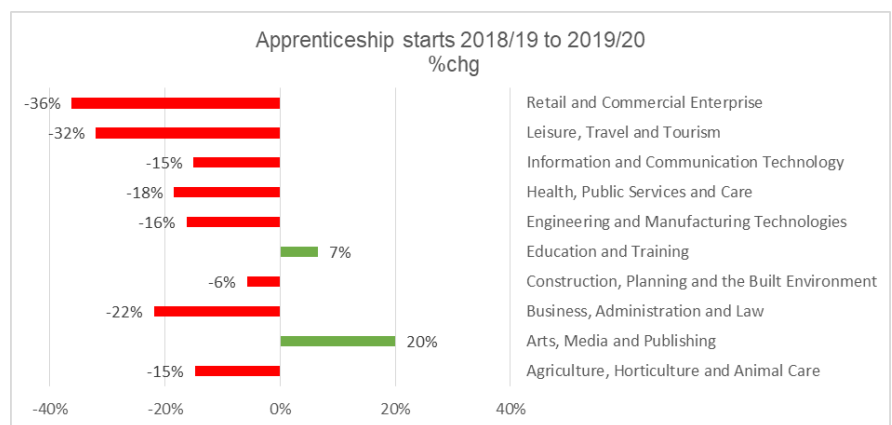


Apprenticeship starts in July had fallen by 49% when compared to the same time period the previous year.

Engineering and manufacturing technologies (the high level subject automotive apprenticeships fall under) apprenticeship starts have fallen by 41%.

Indications are that apprenticeship starts are 20% lower in 2019/20 compared to 2018/19.

Engineering and manufacturing technologies apprenticeship starts have fallen by 16% over the year.

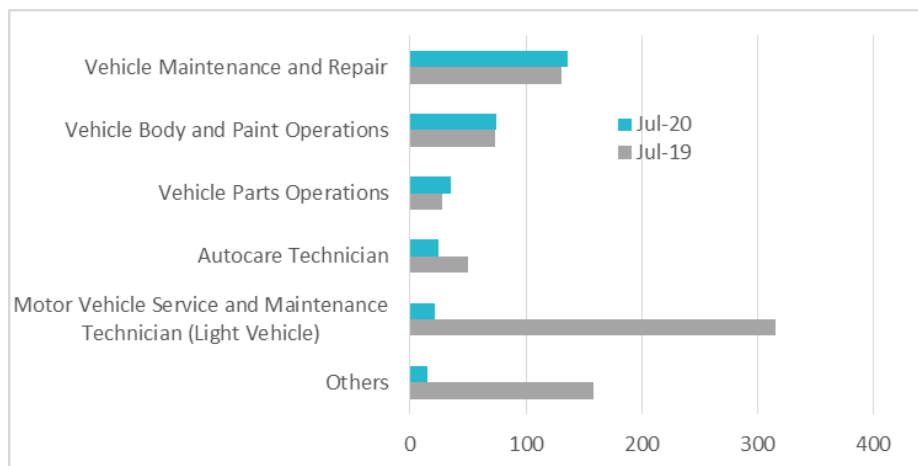


## Automotive Apprenticeships

### Current month (July) comparison

#### Apprentice starts –Top 5 Automotive Apprenticeships

	Jul-19	Jul-20	%chg
Vehicle Maintenance and Repair	131	136	4%
Motor Vehicle Service and Maintenance Technician (Light Vehicle)	316	21	-93%
Vehicle Body and Paint Operations	73	75	3%
Vehicle Parts Operations	28	35	25%
Autocare Technician	50	25	-50%
Others	158	15	-91%
	<b>756</b>	<b>307</b>	<b>-59%</b>



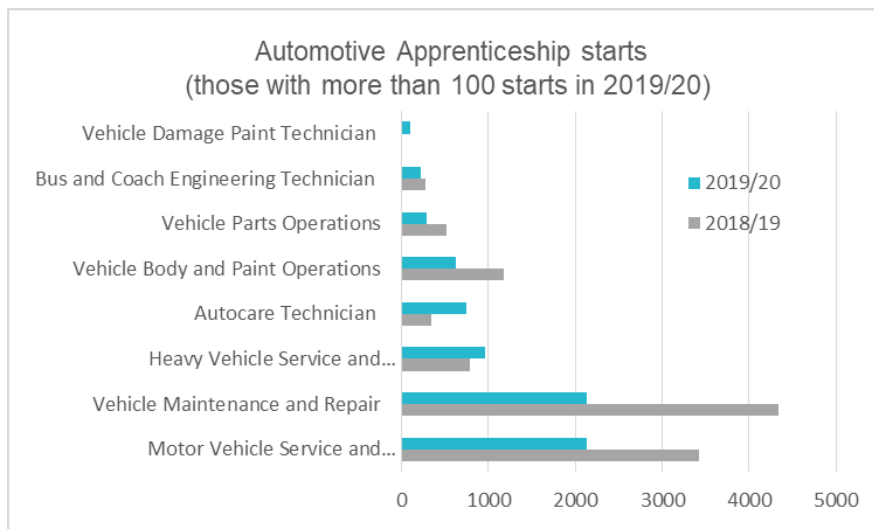
Automotive apprenticeship starts have fallen by 59%, which is a significantly larger fall than the average for the engineering and manufacturing technologies. However, the monthly fall is not as high as the previous month.

Some apprenticeships have seen, albeit small, increases compared to last year. Vehicle Maintenance and Repair (+4%), Vehicle Body and Paint Operations (+3%) and Vehicle Parts Operations (+25%).

Yearly comparison

Apprentice starts – All Automotive Apprenticeships

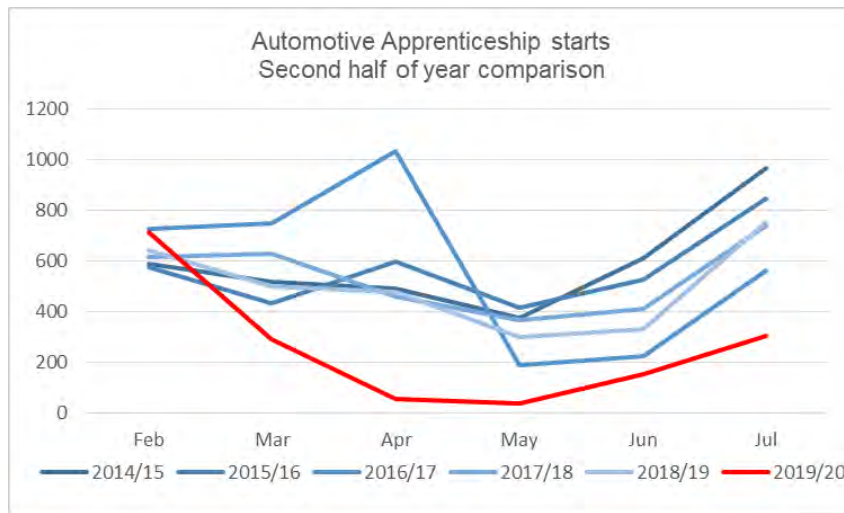
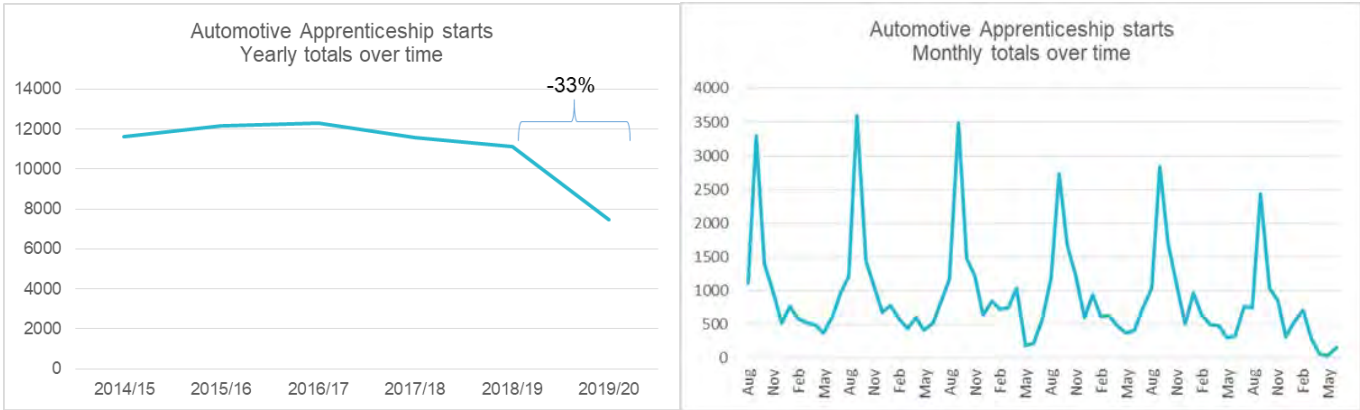
	2018/19	2019/20	%chg
Motor Vehicle Service and Maintenance Technician (Light Vehicle)	3422	2138	-38%
Vehicle Maintenance and Repair	4337	2136	-51%
Heavy Vehicle Service and Maintenance Technician	787	965	23%
Autocare Technician	338	753	123%
Vehicle Body and Paint Operations	1184	623	-47%
Vehicle Parts Operations	517	287	-44%
Bus and Coach Engineering Technician	274	217	-21%
Vehicle Damage Paint Technician	5	106	
Vehicle Damage Panel Technician	4	65	
Accident Repair Technician	66	58	-12%
Vehicle Sales	59	29	-51%
Vehicle Fitting	76	28	-63%
Vehicle Damage Mechanical, Electrical and Trim (MET) Technician	0	25	
Specialist Tyre Operative	0	20	
Motorcycle Technician (Repair and Maintenance)	0	13	
Vehicle Damage Assessor	0	13	
Vehicle Restoration	18	3	
Motor Finance Specialist	16	0	
	<b>11103</b>	<b>7479</b>	<b>-33%</b>



Indications are that apprenticeship starts are a third lower in 2019/20 compared to 2018/19.

Some apprenticeships have seen an increase in starts this year, including Heavy vehicle service & maintenance technician (+23%) and Autocare Technician (+123%).

Trends



Automotive apprenticeships have been falling since 2016/17, and 2019/20 were 39% lower.

Apprenticeship starts are very much seasonal when September has the highest amount of starts. September 2019 starts were 14% lower than September 2018.

The graph comparing the second half of the year clearly shows the impact of Covid-19 on apprentice starts where monthly starts have been the lowest ever rates recorded.



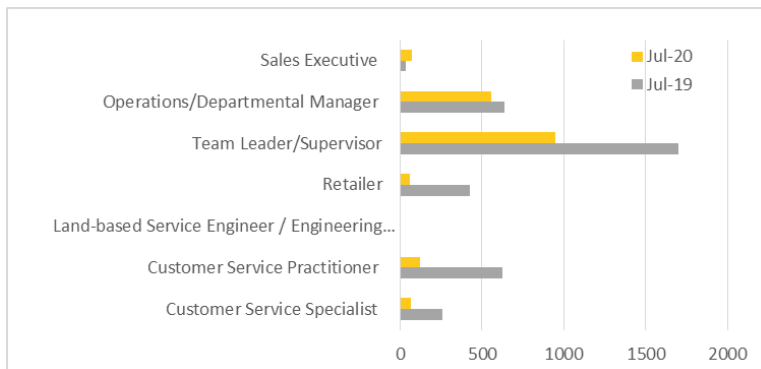
## Supporting occupations

### Current month (July) comparison

The following examines apprenticeships in supporting occupations such as sales and customer service. These, however, may not contribute directly to the automotive industry.

#### Apprentice starts – Supporting occupations apprenticeships

	Jul-19	Jul-20	%chg
Customer Service Specialist	259	68	-74%
Customer Service Practitioner	622	122	-80%
Land-based Service Engineer/Engineering Technician	2		
Retailer	428	61	-86%
Team Leader/Supervisor	1697	948	-44%
Operations/Departmental Manager	638	557	-13%
Sales Executive	32	72	125%
	3678	1828	-50%



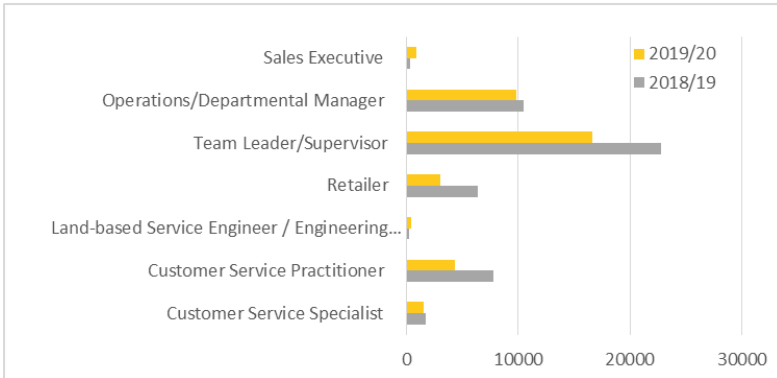
Supporting occupation apprentice starts have fallen by 50%.

All, apart from Sales Executive, have seen falls this month. The most significant being in Retailer.

### Yearly Comparison

#### Apprentice starts – Supporting occupations apprenticeships

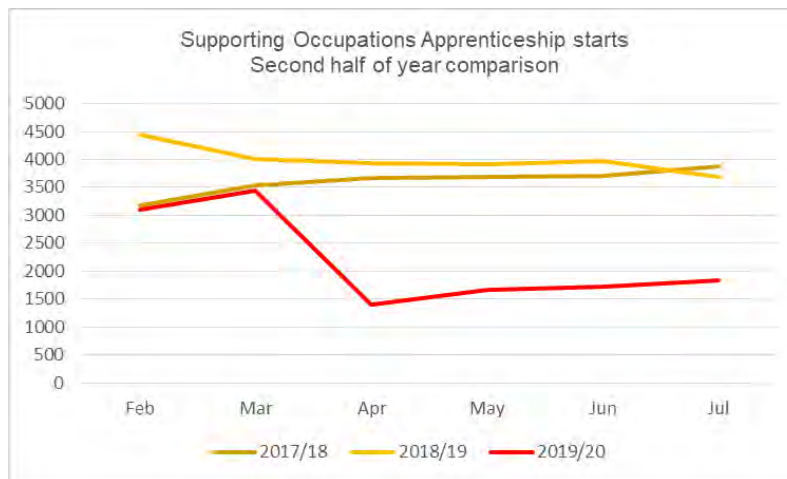
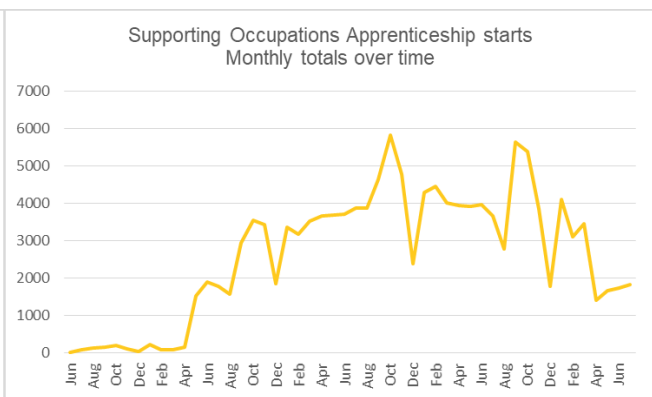
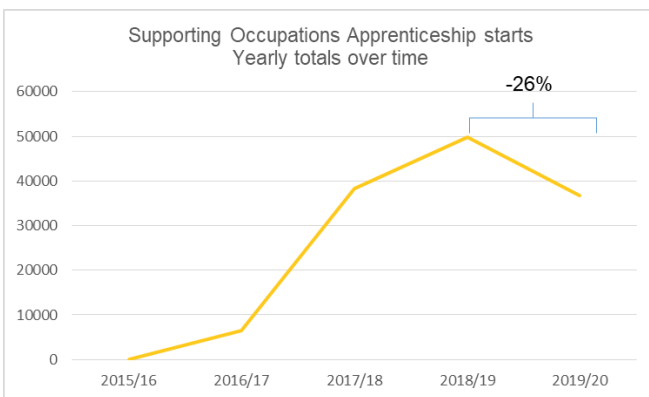
	2018/19	2019/20	%chg
Customer Service Specialist	1689	1511	-11%
Customer Service Practitioner	7754	4382	-43%
Land-based Service Engineer/Engineering Technician	274	383	40%
Retailer	6386	3062	-52%
Team Leader/Supervisor	22840	16666	-27%
Operations/Departmental Manager	10466	9827	-6%
Sales Executive	357	910	155%
	49766	36741	-26%



Indications are that supporting apprenticeship starts are 26% lower in 2019/20 compared to 2018/19.

Some apprenticeships have seen an increase in starts this year, including Land-based engineering (+40%) and Sales Executive (+155%).

### Trends



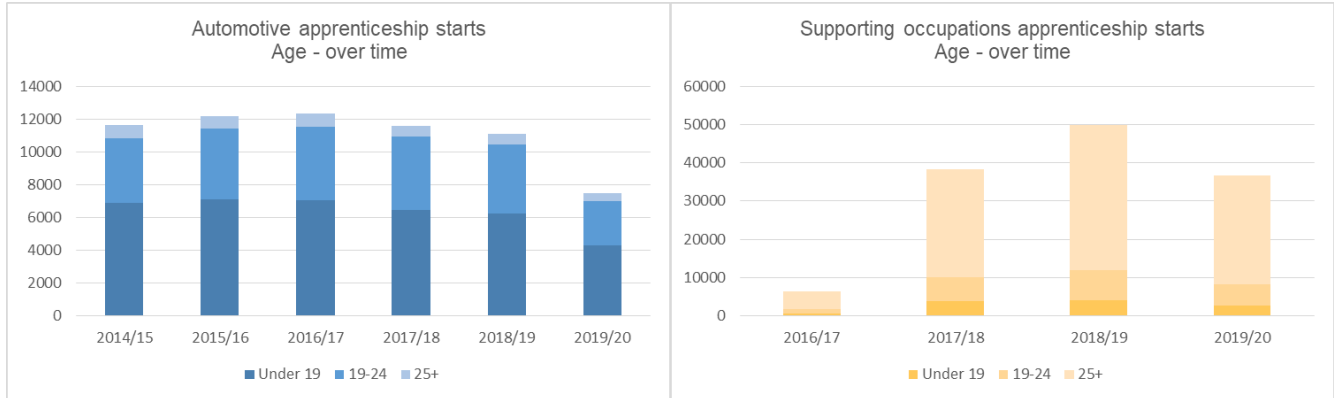
Supporting occupation apprenticeships had been on a positive trajectory until 2019/20 when starts fell by 26%.

Supporting occupation apprenticeship starts are not as seasonal as automotive apprenticeships however peaks are in October. October 2019 starts were however 8% lower than October 2018.

The graph comparing the second half of the year clearly shows the impact of Covid-19 on apprentice starts where monthly starts are significantly lower.



## Apprenticeship starts - comparison of age



On average, the largest proportion of automotive apprenticeship starts are the under 19s with an average of 58% starts. The reverse is the case for supporting occupations where on average 74% of starts are over 25. Proportionally, the age makeup of both automotive and supporting occupation starts have not significantly changed in 2019/20. However, the 19-24 age bracket of automotive apprenticeship starts fell the most in 2019/20 (-36%) and under 19s fell the most in supporting occupation starts (-33%).

## Data

Department of Education - Apprenticeships and Traineeships, England - data released 27<sup>th</sup> August 2020.